

Last update February 13, 2022

## “Bring a Friend” – rules and regulations for the Bring a Friend promotional offer campaign for students and graduates

Bar-Ilan University is aware of the effectiveness of Bring a Friend campaigns, as a tool for locating high quality candidates for study at the university. Bar-Ilan University invites students and graduates to play an active role in the Bring a Friend offer, if available in their department of study, while taking into consideration the terms outlined below.

### **1. Terms of participation in the Bring a Friend campaign:**

**1.1** A potential student who has chosen to register for study in the \_\_\_\_\_ track (hereinafter: “the track”) following the recommendation of a friend who is a student at Bar-Ilan University or who has graduated from Bar-Ilan University in the \_\_\_\_\_ track (hereinafter: “student” or “graduate”, respectively), shall send their own details while the campaign is in effect, to the email address allocated for this purpose (hereinafter: “the program mailbox”), attaching the details of the recommending student/graduate and authorization by the student/graduate to submit their name as the one who has recommended them. Immediately afterward, the potential student must submit their application for study in accordance with the standard procedures that apply at Bar-Ilan University, including submission of all relevant application documents, signed forms and advance payment. **Please note that participation in the program will be permitted only if the application is submitted after sending the details to the program mailbox.**

**1.2** Confirmation of receipt of the details at the program mailbox and the date of receipt (hereinafter: “confirmation of receipt”) shall be sent to the potential student within 48 hours of successful receipt of the details, to the email address from which those details were sent.

**1.3** A student/graduate shall be defined as a “**program participant**” if the potential student applied for study following their recommendation, and on condition that the candidacy was submitted, according to university records, after all necessary details were received at the program mailbox.

**1.4** To clarify, receipt of the details of the potential student and/or sending of confirmation of receipt of the details by the department regarding the Bring a Friend program, does not obligate Bar-Ilan University to admit the candidate for study at Bar-Ilan University. Admission to study shall be based on requirements and the applicable rules and regulations of Bar-Ilan University.

### **2. Terms for receiving the referral incentive reward:**

**2.1** A program participant in the Bring a Friend campaign who recommended an applicant who is then admitted to study in the track and began their study at Bar-Ilan University, will be eligible for an incentive reward as part of the campaign. This will be granted after the authorized party at Bar-Ilan University has verified and confirmed that the friend is an active student and has completed at least three months of study in the track.

**2.2** The incentive reward will be “Tav HaZahav” gift vouchers at a value of 500 NIS for each friend who registered and completed the aforementioned study period, with a maximum of three friends per individual making recommendations. Granting of the reward will be coordinated with the recommending student/graduate.

### **3. Miscellaneous**

**3.1** Bar-Ilan University has the right to discontinue the Bring a Friend campaigns at the university – all of them or a portion of them – or change their terms at its own discretion.

**3.2** The program is intended for students and graduates only.

**3.3** Bar-Ilan University is not responsible for damage of any kind that may be caused to an applicant and/or a participant and/or an eligible person making a recommendation and/or any third part (including the friend) whether directly or indirectly, for participation in the program, and/or for winning the incentive reward and/or pertaining to utilizing the gift vouchers and products/services purchased with them.

**3.4** Bar-Ilan University employees are not eligible to participate in the Bring a Friend campaign nor are they eligible for any incentive reward for registration of students in the framework of any of these programs.